

# CABE COMPASS PROJECT WORKPLAN

<b>Project Title</b> Cardinal Point #3: Engaging Our Community for Success		<b>Claim</b> Claim/Goal #3.5. <b>Membership:</b> Provide advocacy-oriented leadership to more fully engage and expand our membership		<b>Project Manager</b> Stanley A. Lucero	
<b>Timeline</b>		<b>Action Steps</b>	<b>Milestones/Deliverables</b>		<b>Lead</b>
<b>Start</b>	<b>Complete</b>		<b>Milestone (Deliverable)</b>	<b>Target Date</b>	

September 2014	Ongoing	<p><b>3.5.1 Promote web-based membership support, services, and resources.</b></p> <p>a. Conduct an analysis of the gap between existing member services &amp; resources and potential optimal services &amp; resources needed for full CABE COMPASS membership engagement.</p> <p>b. Outline a multi-phase - expansion plan.</p> <p>c. Identify technology partners to assist with expansion efforts and develop a plan to enlist their assistance.</p> <p>d. Document membership impact.</p> <p>e. Provide regions, chapters and affiliates with webpage access to post and update information on their respective webpage on the CABE website.</p>	<p>a. CABE Regional Representative basecamp project has been established online. 45 CABE Leaders are currently participating. CABE ZeeMap has information posted regarding current active CABE chapters and affiliates.</p> <p>b. CABE website log in process needs to be established and go online. The CABE Board will discuss how the CABE office can support chapters and affiliates.</p> <p>c. Norma Rocha is working with a CABE team on the CABE website.</p> <p>d. Updated 2014-2015 CABE Membership Report to be submitted at September 2015 Board Meeting. The report is currently being updated as information is received on the annual reports and officer updates.</p> <p>e. Websites already established: Two-Way CABE; CABTE; Fresno Madera; Pepperdine University; and Project 2 Inspire. The websites are linked to CABE ZeeMap</p> <p>f. I recommend that the State Board offer all chapters</p>	June 2016	Stanley Lucero  With support from:  Jan Correa  Norma Rocha  Aida Madison  Delma Chwilinski  Elizabeth Jimenez  CABE Consultants
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		<p>f. Set up region, chapter, and affiliate displays at major CABE events</p> <p>g. Select documents, reports, links, webinars, videos, etc. to be accessed by CABE members who establish a CABE account with a user name and password.</p> <p>h. Provide webpage access rights based on CABE duties: Staff; Board, Region Reps, Affiliate Officers, Chapter Officers, etc.</p>	<p>and affiliates a free display table at the State Conference and the Regional Conferences.</p> <p>g. Website log in process has not been established. This item will be addressed when the log in process is about to go online.</p> <p>h. Log in process not yet online. SmartReg is working on this procedure.</p>		
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September 2014	Ongoing	<p><b>3.5.2 Develop a portfolio of social media communication strategies to expand support for CABE and the CABE COMPASS.</b></p> <p>a. With the assistance of communications expert, identify targeted social media and communication strategies.</p> <p>b. Identify Potential supporters/Funders.</p> <p>c. Launch the new strategies.</p> <p>d. Document use and impact of the strategies</p>	<p>a. Online platforms:</p> <ul style="list-style-type: none"> <li>• CABE ZeeMap listing contact information for active chapters, affiliates, and other CABE organizations.</li> <li>• CABE Chapter &amp; Affiliate Leaders basecamp project to allow leaders to network online.</li> <li>• CABE Facebook page with posts from Maria S. Quezada and Jan Correa.</li> <li>• Closed Facebook group CABE MEMBERS ALL REGIONS to allow networking via facebook regarding bilingual issues.</li> <li>• Closed Facebook group PROYECTO 2 INSPIRE to allow networking via facebook for parents involved with training.</li> </ul> <p>b. To be addressed</p> <p>c. Items listed in “a” above are online</p> <p>d. 2014-2015 CABE Membership Report contains more details on the above.</p>	June 2016	<p>Stanley Lucero</p> <p>With support from:</p> <p>Norma Rocha</p> <p>Irma Gallegos</p> <p>Elizabeth Jimenez</p> <p>Chapter and Affiliate Officers</p>
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September 2014	Ongoing	<p><b>3.5.3 Establish a network of CABE high school and university clubs to support increased student self-advocacy and leadership.</b></p> <p>a. Work with at least one district in each CABE region to secure support for establishing two high school and two university clubs per district.</p> <p>b. Write up sample bylaws for student clubs</p> <p>c. For high school clubs start with Seal of Biliteracy candidates and future bilingual teachers</p> <p>d. For University clubs start with Seal of Biliteracy recipients, CABE scholarship recipients, and future bilingual teachers.</p> <p>e. Long term goal: Organize a student club aligned with each CABE chapter.</p> <p>f. Partner with statewide student associations to enlist their support for the establishment of the clubs.</p> <p>g. Seek funding to support the new clubs.</p>	<p>a. I recommend that we assign all student CABE members to #100 CABTE to begin the process of organizing CABE students.</p> <p>b. Initial draft of student bylaws incomplete</p> <p>c. Some chapters are starting to publically recognize and honor the local Seal of Biliteracy recipients. I recommend that Seal of Biliteracy recipients be targeted for CABE scholarships. The CABE Teachership Awards are designed to provide assistance to future bilingual teachers. Some CABE chapters have chosen to award scholarships to student enrolled in a bilingual credential programs.</p> <p>d. A statewide committee has been organized by California Together to promote a University Seal of Biliteracy to be placed on the university degree. The 2014-2015 CABE Membership Report will include the names of all CABE scholarship recipients.</p> <p>e. A discussion has been started on CABE Regional Representatives.</p> <p>f. To be addressed</p> <p>g. To be addressed</p> <p>h. To be addressed</p> <p>i. I recommend that the State Board to establish CABE Student Representatives.</p>	June 2016	<p>Stanley Lucero</p> <p>CABTE Officers</p> <p>Chapter Officers</p> <p>University Seal of Biliteracy Committee</p>
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September 2014	Ongoing	<p><b>3.5.4 Assess &amp; reorganize chapter, affiliate and membership lists and update the process for membership.</b></p> <p>a. Increase CABE membership to 4000</p> <p>b. Assign all CABE members to a chapter with the option to select a different chapter</p> <p>c. Give all CABE members the option to select affiliates</p> <p>d. Establish a virtual chapter for out of state CABE members and geographically isolated CABE members</p>	<p>a. All participants at the CABE 2015 were offered a complimentary 12 month CABE membership. The expiration dates are in the process of being updated on SmartReg. As of 9/15/15 the complimentary membership has not been recorded on SmartReg.</p> <p>b. All CABE members are assigned to the nearest active chapter on SmartReg based on the address provided by the CABE member. Membership in active chapters will need to be updated following the submission of annual reports and designations of active chapters.</p> <p>c. A sample letter to be sent to CABE members informing them of their chapter affiliation and option to select a different chapter has been designed and is posted on basecamp.</p> <p>d. I recommend that we organize an out of state chapter for all out of state CABE members.</p>	June 2016	<p>Stanley Lucero</p> <p>With support from:</p> <p>Chapter and Affiliate Officers</p> <p>Elizabeth Jimenez</p> <p>Aida Madison</p> <p>Irma Gallegos</p> <p>Norma Rocha</p>