

CABE STRATEGIC PLAN ANNUAL SUMMARY REPORT July 2015-June 2016



PRIORITY CLAIM/GOAL: 3.5 Membership

Project Manager: Stanley Lucero

DESCRIPTION: 3.5 Provide advocacy-oriented leadership to more fully engage and expand our membership .

IN PROCESS

COMPLETED

NOT YET STARTED

ACTIONS	KEY EVIDENCE	PRIORITY STEPS FOR 2016-17
<p>3.5.1 Promote web-based membership support, services, and resources.</p>	<p>December 2014. CABE Chapter and Affiliate Leaders Basecamp Project.</p> <p>January 2015. CABE Regional Representative Basecamp Project.</p> <p>February 2015. CABE Documents</p> <p>March 2015. CABE Membership Booth</p> <p>2015-2016. CABE Membership Consultant at conferences</p> <p>2015-2016 CABE Membership Receptions</p> <p>March 2016. Palm Springs Chapter Training</p>	<p>July 2016. Encourage chapters and affiliates to set up displays at local and state CABE conferences</p> <p>July 2016. Organize training sessions for CABE Chapter and Affiliate Officers in each region.</p> <p>June 2017. Organize at least one regional CABE conference in each of the five state regions.</p> <p>June 2017. Log in to CABE website with user name and password for member only resources</p> <p>June 2017. Provide each chapter and affiliate a webpage on CABE website</p> <p>June 2017. Provide CABE membership and scholarship rebates to as many chapters and affiliates as possible.</p> <p>June 2017. Streamline the process to reactivate chapters.</p>
<p>3.5.2 Develop a portfolio of social media communication strategies to expand support for CABE and the CABE COMPASS.</p>	<p>June 2016. CABE Facebook groups</p> <p>June 2016. CABE Webpage sites</p>	<p>July 2016. Support EDGE initiative through chapters and affiliates</p> <p>June 2017. Increase CABE presence online</p> <p>June 2017. Provide support for all CABE members through active chapters and affiliates.</p> <p>June 2017. Provide additional support to CABE chapters and affiliates from CABE Headquarters.</p>
<p>3.5.3 Establish a network of CABE high school and university clubs to support increased student self-advocacy and leadership.</p>	<p>September 2015. CABE Student Members Facebook group</p> <p>First Draft March 2015. Sample Bylaws for CABE chapters, affiliates, and clubs on Google drive and also on CABE website on Chapter Leaders page</p> <p>June 2016. CABE University Chapters</p> <p>June 2016 Current CABE Student Members</p>	<p>July 2016. Ask chapters to promote pathways to the Seal of Biliteracy from preschool through 8th grade.</p> <p>June 2016. Continue to work with the University Seal of Biliteracy Committee</p> <p>July 2016. Ask chapters to designate scholarships for students who receive the Seal of Biliteracy.</p> <p>June 2017. Organize one student CABE club in each region.</p>

ACTIONS	KEY EVIDENCE	PRIORITY STEPS FOR 2016-17
<p>3.5.4 Assess & reorganize chapter, affiliate and membership lists and update the process for membership.</p>	<p>2014-2015 Annual Financial Report</p> <p>January 2015. CABA ZeeMap. An interactive California map listing CABA organizations including chapter, affiliates, and CABA services</p> <p>February 2015. SMART REG. CABA's online membership database.</p> <p>March 2015. CABA Chapter & Affiliate Files. A google folder with subfolders for each chapter and affiliate.</p> <p>June 2015. Membership Report to CABA Executive Board</p> <p>October 2015. CABA Member at large out of state Facebook group</p> <p>November 2015. CABA Membership Consultant Report to Executive Board</p> <p>March 2016. CABA's Website: gocabe.org</p> <p>March 2016 Chapter and Affiliate Information. A google folder containing CABA documents and spreadsheets.</p> <p>June 2016. Presumed Active CABA chapters and CABA affiliates</p> <p>June 2016. Potential new or reorganized CABA chapters</p>	<p>June 2017. Add a CABA student representative to the CABA Executive Board.</p> <p>September 2016. Send a letter from CABA Headquarters each chapter and affiliate that completes their 2015-2016 Chapter and Affiliate Annual Financial Report affirming their status as an organization in good standing with CABA.</p> <p>January 2017. Propose to increase the membership rebates for affiliates to 20% of membership dues</p> <p>June 2017. Set up log in process for Chapter and Affiliate officers to CABA website to access CABA resources including membership lists</p> <p>June 2017. Propose new fields to SmartReg to identify university, college, dual immersion, and two way personnel</p> <p>June 2017. Increase CABA membership to 4000</p> <p>June 2017. Increase and support additional CABA chapters</p> <p>June 2017. Organize a virtual chapter for out of state CABA members</p> <p>June 2017 Update information on CABA Website, CABA ZeeMap, and CABA google folders as needed.</p>