

August 25, 2016

# Message from the President

CTA President Eric Heins

## Important Information Regarding October State Council

Dear CTA State Council member:

In June, CTA State Council members voted to conduct a field-based State Council during the weekend of October 22-23, 2016.

The objective of this field-based State Council is to maximize CTA member participation and contact to targeted voters for the purpose of passing and getting out the vote for CTA-supported initiatives and continuing to build on an organizing culture that serves our members and chapters on the ground.

There are currently 17 statewide initiatives slated for the November election as well as numerous local school bonds and parcel tax measures. With such a crowded ballot, our field-based Council is of vital importance to ensuring that we are successful in passing Proposition 55 and Proposition 58.

[Proposition 55](#) maintains the current income tax rates on the wealthiest Californians and prevents billions in funding cuts to public education while protecting other vital services, like children's health care.

[Proposition 58](#) ensures all students can learn English as quickly as possible and expands opportunities for English speakers to learn a second language.

We have taken all the feedback from State Council members, leaders and staff, and are in the process of working with the CTA regions to develop locations for the field activities that weekend. Our goal is to develop a field-based Council experience that solidifies support for CTA-supported initiatives and priorities; builds upon grassroots relationships and community visibility; and, supports regional outreach for Campaign 2016.

In the coming weeks, you will receive information that will identify the locations for our field-based Council as well as specific activities including canvassing, phone banking, community outreach, visibility and media events. State Council members will be asked to participate a minimum of five hours each day. Following emails will also address registration and expenses.

This is an important pre-election weekend and our collective actions will be key to ensuring victory in November. We are committed to making this a valuable experience. If you have any comments or

questions, please email us at [ctaaction@cta.org](mailto:ctaaction@cta.org).

I look forward to working with you to make this a successful weekend for our [Yes on 55](#) and [Yes on 58](#) efforts.

Sincerely,

Eric Heins

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