

**CABE STRATEGIC PLAN  
ANNUAL SUMMARY REPORT  
July 2016-June 2017**



**PRIORITY CLAIM/GOAL: 3.5 Membership**  
 Project Manager: Stanley Lucero

DESCRIPTION: 3.5 Provide advocacy-oriented leadership to more fully engage and expand our membership .

ACTIONS	KEY EVIDENCE	PRIORITY STEPS FOR 2017-18
<p><b>3.5.1</b> Promote web-based membership support, services, and resources.</p>	<p>BASECAMP 3</p> <ul style="list-style-type: none"> <li>• CABE Chapter and Affiliate Leaders project</li> <li>• Chapter folders on CABE Chapter &amp; Affiliate Leaders</li> <li>• CABE Region Reps (Board Members) project</li> </ul> <p>GOCABE.ORG</p> <ul style="list-style-type: none"> <li>• CABE Membership page on gocabe.org</li> <li>• Regions, Chapters, and Affiliates page on gocabe.org</li> </ul>	<ul style="list-style-type: none"> <li>➤ Encourage chapters to update chapter information on gocabe.org</li> <li>➤ Encourage members to update their contact information as they renew their CABE membership</li> <li>➤ Ask each chapter to assign a Membership Committee Chair</li> </ul>
<p><b>3.5.2</b> Develop a portfolio of social media communication strategies to expand support for CABE and the CABE COMPASS.</p>	<p>BASECAMP 3</p> <ul style="list-style-type: none"> <li>• Docs &amp; Files in Basecamp 3</li> </ul> <p>GOCABE.ORG</p> <ul style="list-style-type: none"> <li>• Chapter Leaders Resources page on gocabe.org</li> </ul>	<ul style="list-style-type: none"> <li>➤ Encourage chapters to share strategies on Basecamp 3</li> <li>➤ Encourage CABE Board, chapter leaders, and affiliate leaders to actively post information on Basecamp 3 on a weekly basis.</li> </ul>

ACTIONS	KEY EVIDENCE	PRIORITY STEPS FOR 2017-18
<p><b>3.5.3</b> Establish a network of CABE high school and university clubs to support increased student self-advocacy and leadership.</p>	<ul style="list-style-type: none"> <li>• CABE Student Members Facebook group</li> <li>• Pepperdine CABE chapter</li> </ul>	<ul style="list-style-type: none"> <li>➤ Encourage CABE Board to develop a strategic plan designed to network our CABE student members.</li> </ul>
<p><b>3.5.4</b> Assess &amp; reorganize chapter, affiliate and membership lists and update the process for membership.</p>	<ul style="list-style-type: none"> <li>• Set up CABE membership table at State Conference and Regional Conferences</li> <li>• Helped organize CABE Membership Receptions</li> <li>• Monthly membership lists posted on CABE Region Reps</li> <li>• Completed review and update of Smart Reg records</li> <li>• Membership statistics compiled before each CABE Executive Board Meeting</li> <li>• Requests received from CABE members to start or reactivate CABE chapters</li> </ul>	<ul style="list-style-type: none"> <li>➤ Provide training to Regional Representatives regarding their duties and responsibilities and how to use the tools and resources provided by CABE</li> <li>➤ Provide chapters and affiliate with a letter/email/certificate declaring them as ACTIVE when they have submitted required annual documentation. Suggested date: September</li> <li>➤ Ask each Regional Representative to organize 2 or more regional weekend events yearly</li> </ul>