**CABE STRATEGIC PLAN**  
**ANNUAL SUMMARY REPORT**  
**July 2016-June 2017**

**PRIORITY CLAIM/GOAL:  3.5 Membership**  
Project Manager: Stanley Lucero

**DESCRIPTION:** 3.5 Provide advocacy-oriented leadership to more fully engage and expand our membership.

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| 3.5.1   | BASECAMP 3   | ➢ Encourage chapters to update chapter information on gocabe.org  
|         | - CABE Chapter and Affiliate Leaders project  
|         | - Chapter folders on CABE Chapter & Affiliate Leaders  
|         | - CABE Region Reps (Board Members) project  
|         | GOCABE.ORG   | ➢ Encourage members to update their contact information as they renew their CABE membership  
|         | - CABE Membership page on gocabe.org  
|         | - Regions, Chapters, and Affiliates page on gocabe.org  
|         | BASECAMP 3   | ➢ Ask each chapter to assign a Membership Committee Chair  
|         | - Docs & Files in Basecamp 3  
|         | GOCABE.ORG   | ➢ Encourage chapters to share strategies on Basecamp 3  
| 3.5.2   | BASECAMP 3   | ➢ Encourage CABE Board, chapter leaders, and affiliate leaders to actively post information on Basecamp 3 on a weekly basis.  
|         | - Chapter Leaders Resources page on gocabe.org  
|         | GOCABE.ORG   | ➢ Encourage members to update their contact information as they renew their CABE membership  
|         | - Chapter Leaders Resources page on gocabe.org  

Promote web-based membership support, services, and resources.

Develop a portfolio of social media communication strategies to expand support for CABE and the CABE COMPASS.
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| **3.5.3** Establish a network of CABE high school and university clubs to support increased student self-advocacy and leadership. | - CABE Student Members Facebook group  
- Pepperdine CABE chapter | ➢ Encourage CABE Board to develop a strategic plan designed to network our CABE student members. |
| **3.5.4** Assess & reorganize chapter, affiliate and membership lists and update the process for membership. | - Set up CABE membership table at State Conference and Regional Conferences  
- Helped organize CABE Membership Receptions  
- Monthly membership lists posted on CABE Region Reps  
- Completed review and update of Smart Reg records  
- Membership statistics compiled before each CABE Executive Board Meeting  
- Requests received from CABE members to start or reactivate CABE chapters | ➢ Provide training to Regional Representatives regarding their duties and responsibilities and how to use the tools and resources provided by CABE  
➢ Provide chapters and affiliate with a letter/email/certificate declaring them as ACTIVE when they have submitted required annual documentation. Suggested date: September  
➢ Ask each Regional Representative to organize 2 or more regional weekend events yearly |