

BOARD REPORT: CABE COMPASS ACTION PLAN

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Project Manager: CABE Membership Consultant

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Cardinal Point #3	Engaging Our Community for Success
Claim/Goal #3.5	Membership: Provide advocacy-oriented leadership to more fully engage and expand our membership
ACTIONS	<p>3.5.1 Promote <b>web-based</b> membership support, services, and resources.</p> <p>3.5.2 Develop a portfolio of <b>social media</b> communication strategies to expand support for CABE and the CABE COMPASS.</p> <p>3.5.3 Establish a network of CABE high school and university <b>clubs</b> to support increased student self-advocacy and leadership.</p> <p>3.5.4 Assess &amp; reorganize chapter, affiliate and membership lists and update the process for <b>membership</b>.</p>

**TASKS COMPLETED**

3.5.1 Web Based	3.5.2 Social Media	3.5.3 Clubs	3.5.4 Membership
CABE Regional Representatives Basecamp Project created by Jan	CABE Facebook page	Started writing sample bylaws based on State CABE bylaws	SMART REG CABE 2015 access granted. Over 4000 membership records assigned to 20 active chapters or #99 Out of State.
CABE REGION 2 Basecamp Project created by Jan	CABE MEMBERS – ALL REGIONS Facebook closed group		Powerpoint: “ Become a CABE Member” on CABE Webpage / Membership
CABE Board Basecamp created by Laurie	PROYECTO PARA INSPIRAR Facebook closed group		Certificate to chapters who turned in June 30, 2014 annual report

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<p>Basecamp orientation to Regional Representatives.</p> <p>ZeeMaps with locations of active chapters, affiliates, and CABA Office</p> <p>Powerpoint: "CABA Basecamp Projects" to be presented at JDA</p> <p>Powerpoint: "Organize a CABA Chapter" on CABA Webpage / Membership</p> <p>Started writing sample chapter bylaws based on State CABA Bylaws</p>	<p>Developed a flyer "CABA on Facebook" to hand out at conference.</p> <p>Need to work with Twitter #DualLangChat [Gisel Barrett]</p>	<p>Need to work with CSU Stanislaus Chapter and Pepperdine University Chapter</p>	<p>"CABA Membership Record Information" for to update changes in work site, address, phone, email, request a chapter, request affiliate.</p> <p>"An Important update for all CABA members" email blast also posted on CABA website / Membership</p> <p>"Join the CABA Team" flyer and trifold to be used at workshops and CABA Regional Representatives Exhibit #504</p> <p>"Counties and Regions Assigned to CABA Chapters" spreadsheet with three columns: 1. County; 2. County Seat or Region; and 3. Chapter.</p> <p>"CABA Chapter Boundaries" is a color coded map of California counties displaying the chapter boundaries.</p> <p>"CABA CHAPTERS" trifold display to be used at CABA Regional Representatives Exhibit #504</p>