Putting the CABE Strategic Plan Into Action for Success

CABE Strategic Plan Update
November 15, 2014
BOARD PRIORITIES

■ New Development
■ Strengthen & Expand
■ Maintain Effort
■ Rethink/Restructure
1 • NEW DEVELOPMENT

4.1 Multilingual Excellence (Claudia)
- Updated workplan
- Met with JC, FS, FD, LN
- Focusing on 3 areas
  - Biliteracy Pathways
  - Dual Language Directory
  - SB1174

4.2 Data Dashboard – Phase 1, Content Development (Ramon)
- Processing plan
- Met with LN, FS, and JC
- Developing workplan
- Researching Dashboard models
- Identifying elements to be included

2.3 Design for Success Website – Content Development (Fred)
- Processing plan
- Met with CL, FS, and JC
- Developing workplan
- Researching website design and elements
- Working on sample content for one area
2 • STRENGTHEN & EXPAND

2.2 Professional Development (and 2.1 – PD Framework—Elizabeth J)
- Processing and developing plan
- Met with JC
- Developed Marketing and Business Plan
- Doing the work! (Contracts, PD, coaching, consultant hiring and coordination.

3.1 Family and Community Engagement (Maria Villa)
- Processing and developing plan
- Meeting with JC and MSQ
- Implementing P2I via I3 grant and contracts (25 schools and 2 FT and 7 PT facilitators
- Integrating team in other parent/family initiatives—trainings on CCSS, LCGG.LCAP, Conference presentations, CABE 2015, CLSBA, Cal Tog, etc.

4.6 Budget & Fund Development (Jan)
- Processing and developing work plan
- Reaching out to sponsors and funding resources—for CABE 2015 and CABE in general
- Monitoring CABE Fiscal operations and systems
- Met with potential sponsor in San Diego with FS and DC.
- Contacted NCLR for support in identifying corporate sponsors
- Working with Cal Tog to develop Project ABLE fund.
3 • MAINTAIN EFFORT

- **3.4 Advocacy (Martha Z.D.)**
  - Plan completed
  - Meet regularly with JC
  - Monitored elections
  - Met with CDE staff
  - Engage with Sen. Lara’s staff re SB1174
  - Confirmed presentation by Communications Director
  - Connection with Californian’s Together
  - Prepared Legislative Report
  - Met with Legislative Committee in person

- **3.3 Partnerships (Pending)**
4 • RETHINK/RESTRUCTURE

3.5 Membership and 4.3 Chapters Stanley)

- Completed plan
- Met with JC, AM, DC, IG, LJ
- Reviewing and revising membership lists—working with Regional Reps to reassign members where needed.
- Exploring most effective communication approach with chapters and members—Facebook, Basecamp, Interactive website
- Created new template for bylaws
- Working with Delma on Membership website
- Actively present at all Regional Conferences and Receptions

2.2 Regional Conferences (Delma)

- Processing and developing plan
- Meeting with JC
- Added element of CABE PDS Teacher Institute to each Regional Conference
- Monitoring budget and work flow
- Brought in additional PT staff to support conferencing issues
EDUCATION CONSULTANT

Laurie Nesrala

AREAS OF FOCUS

- Two-Way/Dual Language Toolkit
- CABE 2015 Email Blasts
- Multilingual Educator
- Website Editing
- Other duties as assigned 😊

WORK PROJECTS AND PROGRESS

- Reviewing Two-way Checklist, met with EJ(PDS), JC and MV to brainstorm, curating resources to inform project
- Created email blast schedule and template, began sending out blasts on 10/31, now sending 2 per week/closer to conference will send 1 per day
- Met with Jan to decide topics, sent invitations to authors to submit
- Reviewing current website content
- Attended: CABE 2015 Plan Mtg in SD, SBCUSD school site visits, CALTOG Retreat and Sacramento Conference 😊