



Putting the CABE Strategic Plan Into Action for Success

ENVISION

ENGAGE

DESIGN

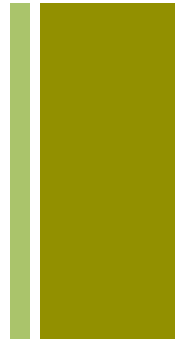
HOLD ACCOUNTIBLE



CABE Strategic Plan Update

November 15, 2014

+ BOARD PRIORITIES

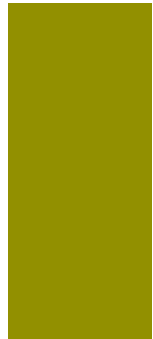


- New Development
- Strengthen & Expand
- Maintain Effort
- Rethink/Restructure





1 • NEW DEVELOPMENT



■ 4.1 Multilingual Excellence (Claudia)

- Updated workplan
- Met with JC, FS, FD, LN
- Focusing on 3 areas
 - Biliteracy Pathways
 - Dual Language Directory
 - SB1174

■ 4.2 Data Dashboard – Phase 1, Content Development (Ramon)

- Processing plan
- Met with LN, FS, and JC
- Developing workplan
- Researching Dashboard models
- Identifying elements to be included

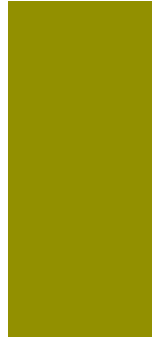
■ 2.3 Design for Success Website – Content Development (Fred)

- Processing plan
- Met with CL, FS, and JC
- Developing workplan
- Researching website design and elements
- Working on sample content for one area





2 • STRENGTHEN & EXPAND



■ 2.2 Professional Development (and 2.1 – PD Framework— Elizabeth J)

- Processing and developing plan
- Met with JC
- Developed Marketing and Business Plan
- Doing the work! (Contracts, PD, coaching, consultant hiring and coordination.

■ 3.1 Family and Community Engagement (Maria Villa)

- Processing and developing plan
- Meeting with JC and MSQ
- Implementing P2I via I3 grant and contracts (25 schools and 2 FT and 7 PT facilitators
- Integrating team in other parent/family initiatives—trainings on CCSS, LCGG.LCAP, Conference presentations, CAFE 2015, CLSBA, Cal Tog, etc.

■ 4.6 Budget & Fund Development (Jan)

- Processing and developing work plan
- Reaching out to sponsors and funding resources—for CAFE 2015 and CAFE in general
- Monitoring CAFE Fiscal operations and systems
- Met with potential sponsor in San Diego with FS and DC.
- Contacted NCLR for support in identifying corporate sponsors
- Working with Cal Tog to develop Project ABLE fund.



+ 3 • MAINTAIN EFFORT

■ 3.4 Advocacy (Martha Z.D.)

- Plan completed
- Meet regularly with JC
- Monitored elections
- Met with CDE staff
- Engage with Sen. Lara's staff re SB1174
- Confirmed presentation by Communications Director
- Connection with Californian's Together
- Prepared Legislative Report
- Met with Legislative Committee in person

■ 3.3 Partnerships (Pending)





4 • RETHINK/RESTRUCTURE



■ 3.5 Membership and 4.3 Chapters Stanley)

- Completed plan
- Met with JC, AM, DC, IG, LJ
- Reviewing and revising membership lists—working with Regional Reps to reassign members where needed.
- Exploring most effective communication approach with chapters and members—Facebook, Basecamp, Interactive website
- Created new template for bylaws
- Working with Delma on Membership website
- Actively present at all Regional Conferences and Receptions

■ 2.2 Regional Conferences (Delma)

- Processing and developing plan
- Meeting with JC
- Added element of CAFE PDS Teacher Institute to each Regional Conference
- Monitoring budget and work flow
- Brought in additional PT staff to support conferecing issues



+ EDUCATION CONSULTANT

■ AREAS OF FOCUS

- Two-Way/Dual Language Toolkit
- CAFE 2015 Email Blasts
- Multilingual Educator
- Website Editing
- Other duties as assigned 😊

Laurie Nesrala



■ WORK PROJECTS AND PROGRESS

- Reviewing Two-way Checklist, met with EJ(PDS), JC and MV to brainstorm, curating resources to inform project
- Created email blast schedule and template, began sending out blasts on 10/31, now sending 2 per week/closer to conference will send 1 per day
- Met with Jan to decide topics, sent invitations to authors to submit
- Reviewing current website content
- Attended: CAFE 2015 Plan Mtg in SD, SBCUSD school site visits, CALTOG Retreat and Sacramento Conference 😊